



WE REDEFINE
THE POWER AND
POSSIBILITY OF PRINT



“
I found the process to be as stress-free as possible, which I know is because of your team’s hard work, professionalism, and attention to detail.

JACOB DRABIK / DESIGNER / FOTOFOCUS

”

Building on a longstanding legacy of innovation

Since 1921, Graphic Village has been recognized as an industry leader for delivering innovative solutions, quality craftsmanship, and exceptional service. Today, we are the largest independent print marketing solutions provider in the Greater Cincinnati region.

Though the company has grown and evolved over the years, our commitment to being a trusted, collaborative partner to our clients remains the same. Our goal is to work with you to provide solutions to your marketing challenges, and help bring your vision to life. Not simply sharing knowledge and providing guidance along the way, but inviting you on the journey and truly collaborating through every stage of the process.

This is how we bring value and new thinking to every project, and make the end product the best it can possibly be. Together, we can create something better planned, better crafted and better built than you might have envisioned, and that has a positive impact on your business and the community.

156,000

SQUARE-FOOT
HEADQUARTERS

225+

TALENTED
EMPLOYEES

100+

YEARS IN
THE INDUSTRY

4

OPERATING
LOCATIONS

Offering a full range of forward-thinking solutions

We're committed to constantly improving our processes and growing our capabilities to better meet the constantly evolving needs and demands of our clients. With extensive expertise, a talented, growing team and a modern, state-of-the-art facility, we offer the broadest array of capabilities in our region.

Our services span everything from customized printing and packaging, to direct mail, large format, and cost-effective fulfillment solutions. We also offer creative services with an in-house agency that specializes in brand development, marketing strategy, and design.



Printing Solutions

Since our inception in 1921, we have built a solid reputation as the region’s premier provider of offset printing, foil stamping, embossing, and die cutting. We have expanded our services over time to include prepress, digital printing, print-on-demand, perfecting, and coating. We have been consistently recognized as one of the fastest growing printers in the nation, and are proud to be an award-winning leader providing innovative solutions to our diverse client base.

“The digital print quality on our client’s catalog was remarkable, production was fast, and their customer service can’t be beat.”

EMILY DILLEY / CLIENT PARTNERSHIP MANAGER / BAREFOOT



CUSTOMIZED PRINTING

Discover solutions
tailored to your vision

Graphic Villiage takes pride in serving as a one-stop print resource. We leverage our deep expertise and knowledge to provide the broadest array of solutions, while delivering each client a customized experience. With our state-of-the-art equipment and seasoned specialists, we offer print capabilities unavailable anywhere else in the region, such as dramatic digital enhancements and embellishments, textured effects, and digitally applied foil.

OFFSET &
DIGITAL

PRINT-ON-DEMAND
VIA ONLINE PORTAL

VARIABLE DATA
PRINTING

PREMIUM FINISHES
& EMBELLISHMENTS

PRINTING SOLUTIONS

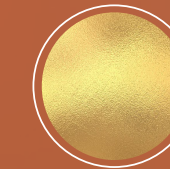
COMPREHENSIVE FINISHING

Enhance the end product experience

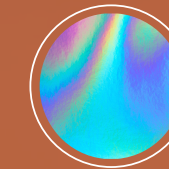
By keeping our manufacturing processes in house, we're able to handle all of your high-quality printing needs from start to finish. From simple trimming and stitching to complex die cutting and folding, we turn printed sheets into completely finished, high-end products. Using a combination of sophisticated embellishment applications, we enable brands to uniquely differentiate themselves and establish positive sensory connections with their audiences.



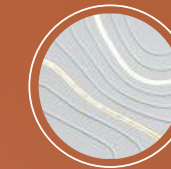
COATINGS
& VARNISH



FOIL &
METALLICS



HOLOGRAPHIC
EFFECTS



EMBOSSING
& DEBOSSING



CUSTOM
DIE CUTTING

PRINTING SOLUTIONS



LARGE FORMAT

Transform environments into meaningful experiences

We understand the power of telling stories through environments, and our team of specialists can help activate your strategic concept into physical spaces and surroundings. Whether your needs are local or national, we can brand walls, windows and storefronts, develop dimensional signage and displays, customize trade booths, or provide a banner or backdrop for your event.

BRANDED
ENVIRONMENTS

SIGNAGE &
WAYFINDING

POINT OF
PURCHASE

GLASS & WINDOW
SOLUTIONS

PRINTING SOLUTIONS

PROMOTIONAL ITEMS & APPAREL



PRINTING SOLUTIONS

Build long-lasting brand awareness

We offer a variety of engaging promotional items and apparel that help your brand get noticed and make a positive impression. Promote your organization through the use of custom-branded products such as water bottles, golf towels, pens, mugs, and gadgets. We also design and create custom apparel for fundraisers, trade shows, special events or day-to-day employee wear.

BRANDED
MERCHANDISE

SILK SCREENING &
EMBROIDERY SOLUTIONS

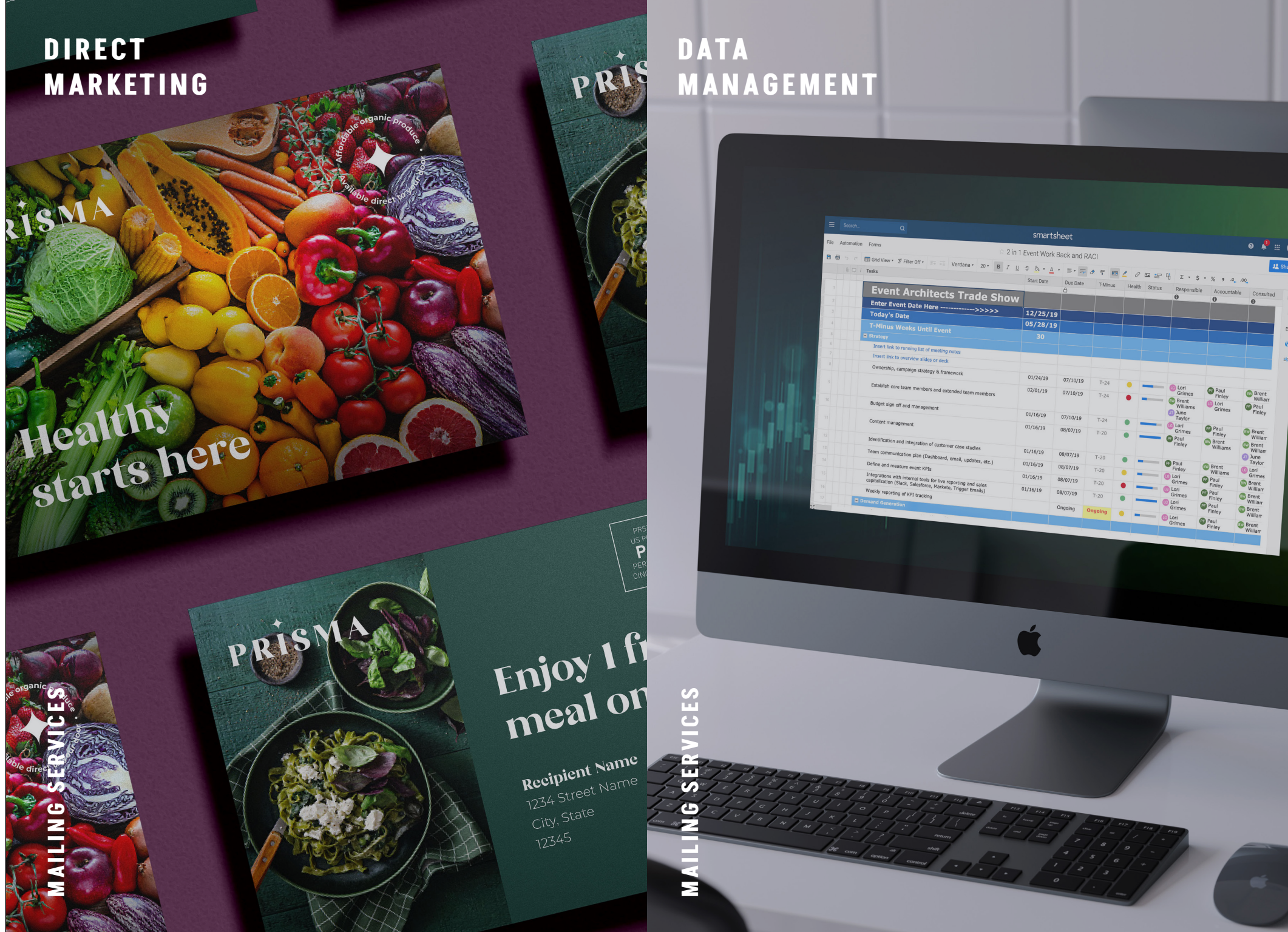
LUXURY
GIFT ITEMS

Mailing Services

With over 30 years in the mailing industry and extensive experience in both domestic and international freight, we have the expertise to provide you with complete logistical campaign strategies. We print, address and manage mail delivery to ensure your mail enters the postal process at the optimal speed and cost, and with the highest level of quality and security. Whether a marketing promotion, regulatory mailing or national campaign, our fully-integrated workflow offers an end-to-end solution to ensure your project stays on time and on budget.

“The quality craftsmanship, quick responses and easy-to-navigate website and upload platform make working with them simple.

JESSICA DAVIS / DIRECTOR OF MARKETING / BANK OF BLUEGRASS & TRUST CO.



DIRECT
MARKETING

DATA
MANAGEMENT

MAILING SERVICES

MAILING SERVICES

DIRECT MARKETING

Targeted mail solutions

In today's digital marketplace, high quality, personalized and relevant direct mail remains one of your most powerful tools for capturing the attention of your audience. From postcards to self-mailers, bound publications and more, our advanced digital technology and capabilities provide clients with on-demand print solutions for a variety of vertical markets and industries.

USPS
CERTIFIED

STATIC ASSEMBLY FOR LARGE
OR SMALL DROP SHIPMENTS

INFORMED DELIVERY
MAIL TRACKING

POSTAL
OPTIMIZATION

DATA MANAGEMENT

Curated data management

Comprehensive and personalized variable communication begins with strong, curated data. We do business in a data-driven world, and our team provides concise data management and customized programming to create personalized variable-data solutions that meet the needs of your particular project.

- MAILING LIST
ACQUISITION
- DATABASE
MANAGEMENT
- CODING, ACCURACY & SUPPORT
SYSTEM (CASS) CERTIFICATION
- ADDRESS STANDARDIZATION
& CORRECTION
- ONLINE
TRACKING

MAILING SERVICES

Packaging Solutions

We have a 50-year history of working with our clients to develop creative and functional packaging solutions that aim to improve their sales and brand recognition. Our team of highly-trained packaging specialists including designers, pressmen, and finishing equipment operators works with the latest substrates and print enhancements to deliver one-of-a-kind solutions. Whether you know exactly the look and feel you want, or need a collaborative partner to help you generate a unique concept, we can transform your idea into a physical reality.

“Graphic Village’s collaborative spirit and ceaseless drive to experiment is what allowed us to achieve exceptional results with our product packaging.”

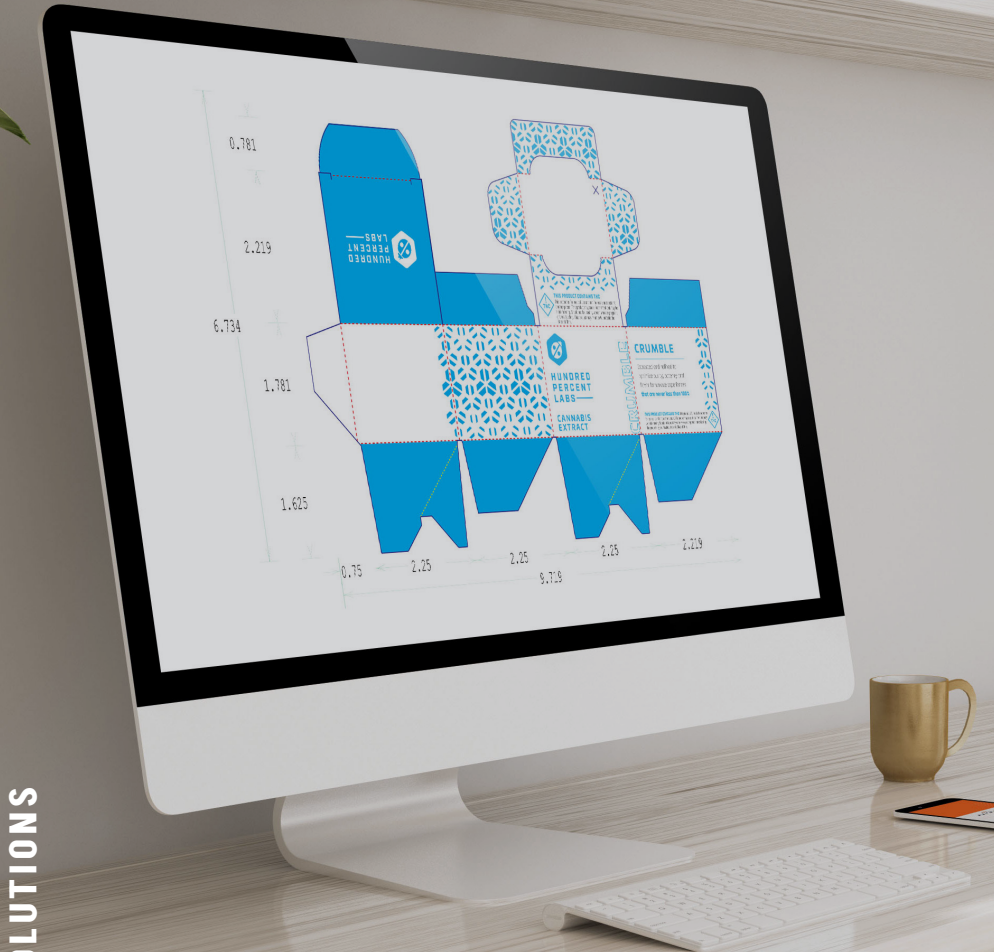
KEN ADAIR / PRESIDENT / KENTUCKY CRAFTED CBD

FOLDING CARTON PACKAGING



PACKAGING SOLUTIONS

STRUCTURAL DESIGN



PACKAGING SOLUTIONS

FOLDING CARTON PACKAGING



PACKAGING SOLUTIONS

Increase value with well-branded product packaging

We understand that a well-made product package is crucial in communicating your story and value to your targeted customers. Our experienced professionals, working with the latest in substrates and print enhancements, deliver innovative packaging solutions that create lasting impressions, establish consistency and promote engagement on shelf.

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|--------------------------------|------------------------|----------------------|--------------------------|
| LARGE & SHORT RUN CAPABILITIES | DIGITAL EMBELLISHMENTS | CUSTOM CARTON DESIGN | METALLIC SPECIAL EFFECTS |
|--------------------------------|------------------------|----------------------|--------------------------|

STRUCTURAL DESIGN

We work with you to develop creative and functional solutions that resonate with your targeted consumer, including the design of custom die lines for your product packaging.



Fulfillment Services

Developing solutions designed to minimize costs and improve delivery times is always our goal. As a reliable partner, we work with you to understand your needs and objectives, and offer strategic fulfillment solutions that ensure delivery is always on time and on budget. We manage everything from kitting and packing to warehousing, shipping, and distribution. Our experience in domestic and international freight handling allows us to provide you with the best product delivery options globally.

“Whether it is their custom printing, packaging, fulfillment, or execution, their custom portal streamlines our internal operations, saves money, and increases our ROI.”

SARA BOEN / PAYCOR

KITTING & FULFILLMENT

WAREHOUSING

AUTOMATED PORTALS



KITTING & FULFILLMENT

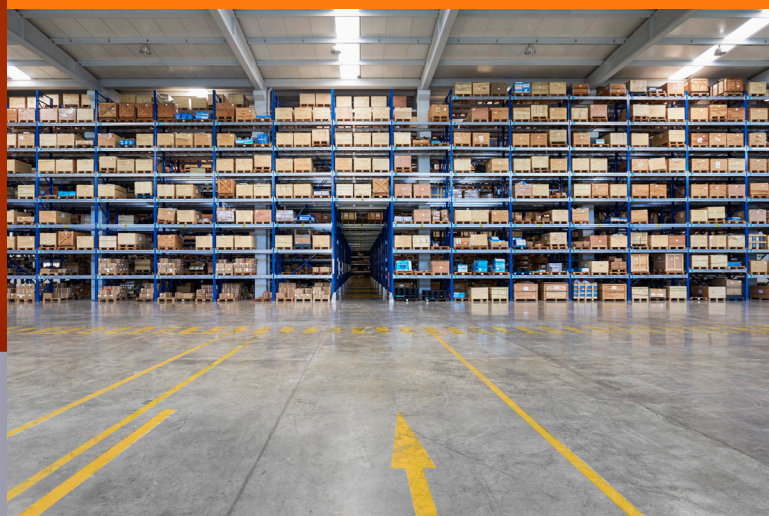


FULFILLMENT SERVICES

Consistently execute with precision & accuracy

Our brand promise is to help you deliver upon yours, and our strategic Midwest location enables us to offer you cost-effective fulfillment solutions. We assemble, kit and store print, packaging and promotional items in our own facility until they are needed for distribution. On average, we pick & pack thousands of SKU's monthly.

LARGE-VOLUME KITTING & ASSEMBLY	PICK & PACK FULFILLMENT	SHIPPING SERVICES
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WAREHOUSING

Our fulfillment operation includes the warehousing of client inventory, as well as the ability to ship on an as-needed basis through our GV Connect automated portals. We also track inventory counts and shipments in real time.

AUTOMATED MARKETING SERVICES



FULFILLMENT SERVICES

Enhance efficiencies with automated ordering & management

GV Connect is a convenient and cost-effective way to order and house your approved marketing materials and collateral all in one place. This automated system integrates online ordering, production, and fulfillment, so costs to you are optimized through greater efficiencies. Streamlined and secure, GV Connect's digital asset management system reduces procurement costs, and provides your sales channel with easily-accessible, branded and personalized communications, ready for immediate distribution at the touch of a button.

JOB SUBMISSION,
TRACKING &
REPORTING

CUSTOM
STOREFRONT
DEVELOPMENT

DIGITAL
ASSET
MANAGEMENT

REDUCES
PROCUREMENT
COSTS

NO SERVER, SOFTWARE
OR INTERNAL IT
SUPPORT REQUIRED

Creative Services

Intrinsic Brand Collaborative joined Graphic Village in 2020, bringing sophisticated brand consulting and creative services to our team. Intrinsic collaborates with businesses to align people, culture, and ultimately entire organizations around core beliefs that match the needs and interests of the marketplace. Their proprietary tools and workshops inspire new thinking and strategies for building strong, authentic messages and deeper relationships.

“Intrinsic has been a key partner in developing and evolving our branding strategy. Because of the depth of expertise that they bring to the table – branding, content, creative - we, at Vya, consider them trusted advisors. Their highly talented people are a joy to work with.

MARTHA FRANCES / VICE PRESIDENT MARKETING AND SALES /VYA

BRAND STRATEGY & DEVELOPMENT

DIGITAL BRANDING

BRAND CAMPAIGNS

CREATIVE SERVICES

CREATIVE SERVICES

CREATIVE SERVICES

INTRINZIC

BRAND COLLABORATIVE

BRAND STRATEGY & DEVELOPMENT

Branding from the inside out

BRAND POSITIONING & STORY	LOGO & VISUAL IDENTITY	MESSAGING DEVELOPMENT	NAMING & NOMENCLATURE	BRAND LAUNCH STRATEGY
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DIGITAL BRANDING

⊕ Innovating the future of engineering

At KLH, we challenge the traditional. Our integrated approach seeks to break down industry silos and create a more collaborative and efficient way to work for all our partners.

[DISCOVER OUR APPROACH](#) →

CREATIVE SERVICES

Elevate your online presence

How you put your message out into the world is everything. Our digital branding services are designed to help drive greater exposure and engagement, and help you to consistently and effectively communicate your story. We help businesses build a highly visible extension of the brand promise in the digital space, leveraging technology, design, architecture, content and experience in creating an active digital presence.

DIGITAL
STRATEGY

INFORMATION
ARCHITECTURE

UX & UI
DESIGN

DIGITAL
MARKETING

SEO &
ANALYTICS

BRAND CAMPAIGNS

Deepen connection, drive action

A well-crafted campaign captures interest and attention, strengthens brand influence among customers and advocates and guides them toward measurable actions and outcomes. We help build the strategic framework for planning, creating and executing impactful campaigns by aligning the most compelling aspects of your story with your marketing goals on the right platforms. By tightly synchronizing media channels and audiences, we develop highly integrated channel strategies and messaging pathways to expand the reach and influence of brands.

SOCIAL MEDIA
MARKETING

PROGRAMMATIC
MARKETING

CRM & DEMAND
GENERATION

INTEGRATED
MEDIA PLANNING

MARKETING
AUTOMATION

CREATIVE SERVICES

Enhancing outcomes with transformative technology

We're always looking for new and better ways to serve our clients. Not only do we continuously invest in our people and facilities, we also invest in the latest innovative technologies to help make your print pieces even more effective and more economical.

SCODIX ULTRA2

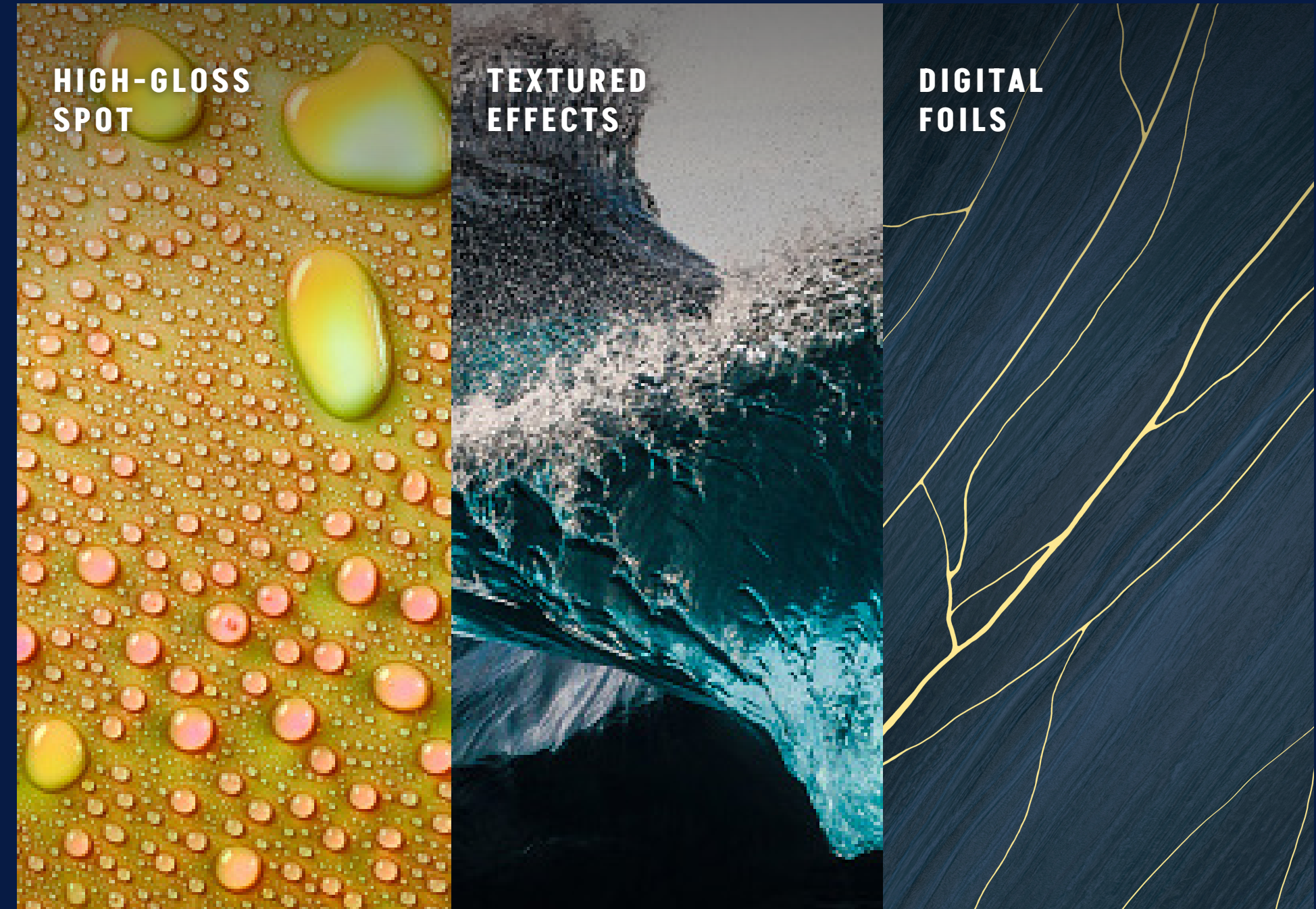
We are the first printer in this region to offer the groundbreaking technology of the Scodix Ultra2 digital enhancement press, which harnesses the power of touch to fortify our clients' messages and boost their success.

- Embossing & raised texture effects
- Digitally-applied foil & metallics
- Specialty inks, coatings & varnish
- High-gloss spot & UV applications
- Custom die cutting
- Holographic effects

HP INDIGO

Our fleet of advanced HP Indigo seven-color digital presses has proven to be beneficial to our clients. In addition to producing the highest-quality results on a wide range of paper stocks and substrates, the HP makes it easier and more cost-effective than ever to customize direct mail pieces to each recipient. Plus, its larger sheet size makes it highly versatile and cost-effective.

- Highly versatile & cost-effective
- Boost productivity & efficiency
- Sophisticated automation tools
- High-capacity stacker
- Proof-while-printing



Let's collaborate

Ready to start a project? Have an exciting challenge for us? Interested in learning more about us? We're ready to jump in and get the conversation going. Contact us today at:

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Cincinnati, Ohio 45242

 info@graphicvillage.com

 513.241.1865

 graphicvillage.com

LOCATIONS

Cincinnati, OH Chicago, IL Louisville, KY Muncie, IN





Graphic Village

GRAPHICVILLAGE.COM

